

BRITTANY SMITH

Director of Business Development, Shine

Brittany Smith has over a decade of experience in relationship-building, client engagement, and mission-driven outreach. As Shine's Director of Business Development, she bridges the gap between companies seeking meaningful culture change and the transformative wellness and leadership programs that deliver it. Her passion lies in connecting organizations with high-impact training experiences that elevate employee well-being, engagement, and personal growth.

Brittany's professional journey—spanning archaeology, tech start-ups, and holistic wellness—gives her a rare ability to see the big picture while honoring the human experience within it. She brings both strategic clarity and deep emotional intelligence to her role, guided by her CliftonStrengths: Empathy, Context, Intellection, Input, and Connectedness.

Brittany's strengths make her a natural connector and strategic guide. With Empathy and Connectedness, she builds authentic relationships and aligns programs with each organization's culture. Her Context helps her honor where a company has been, while Input and Intellection drive her to ask thoughtful questions and craft meaningful, insight-driven solutions. These strengths allow her to create high-impact corporate training experiences that truly resonate.

In addition to her corporate training work, Brittany is a certified Reflexologist and Reiki Level II practitioner. She also owns The Little Lark, a mindful self-care brand specializing in handcrafted soaps, facial products, and candles. Her work is infused with intention, mindfulness, and a deep respect for personal and collective healing.

Whether she's designing a corporate wellness initiative or blending a batch of lavender-sage soap, Brittany brings heart, insight, and alignment to everything she does.



POWERED BY  SHINE OHIO

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Shine Corporate Training delivers high-impact, heart-centered programs designed to elevate workplace culture, build resilient teams, and unlock human potential. Powered by Shine Ohio—an award-winning education and retreat center based in Kent, Ohio—we've been serving up best-in-class training since 2011.

Founded by Cortney Martinelli, a former Fortune 100 corporate leader with over two decades of experience, Shine blends evidence-based strategies with holistic wellness to bridge personal growth and professional development. Our team collaborates with organizations across industries to deliver transformative programs that stick.

Our growing list of clients includes nationally recognized organizations such as Sherwin-Williams; hospitals; locally owned financial institutions; nonprofits like Summit County Children Services; and national industry associations.

Services

SIGNATURE COURSES

FULL + HALF DAY OPTIONS

- Positive Psychology: Building a Resilient Workforce
- NeuroBoost: Unlock Brainwave Potential for Workplace Excellence
- Wellness Warrior: Understanding Your Energy
- CliftonStrengths for Teams and Managers

90-MINUTE WORKSHOPS

- The Power of Positive Thinking
- Managing Your Energy for Success
- Brainwaves + Breath (Intro to NeuroBoost)

ADDITIONS

- Private Retreats
- Teambuilding Sessions
- Yoga/Chair Yoga
- Sound Baths/Therapy
- Meditation
- Breath Techniques



Thousands of certifications awarded with five-star reviews from client/students; customer repeat rate of over 90%



Experienced facilitators with years of experience in business, and more importantly a positive, contagious vision.



Professional developed content, vetted with clients/students for over a decade and professional organizations.



Comprehensive programs that are simple, effective and affordable.