

DESIGN

Turning your content into soulful visuals

I take complex topics and content and turn it into a beautiful work of art that is easily digestible for the modern way in which we learn. I specialize in training materials, infographics, interactive communication and keynote and executive presentations.

PRICING

Cortney charges \$60/hour for her design services. A list of average time commitments are listed below to demonstrate an average cost for popular services. However, the time will be determined by the amount of content, complexity and revisions/changes that happen during the process. As her clients can attest to, Cortney makes things fast, easy and affordable.

For more information: www.SHINEakron.com/design

POPULAR SERVICES



eBOOKS

Average time: 8-12 hours

Educate + Influence.

There's a good reason 68% of marketers create eBooks: they influence purchase decisions of over 50% of buyers! Turn visitors into leads and re-engage with eBooks.



INFOGRAPHICS

Average time: 6-12 hours

Cut through the noise.

72% of marketers report that visual content is more effective than text-based marketing, and publishers who use infographics grow traffic 12% faster than those who don't.



BRANDING + MARKETING

Average time: 3+ hours

Capture your true essence.

Whether you need a logo or a business card, I can help you develop a brand that will help attract your desired clients.



PRESENTATIONS

Average time: 5+ hours

Put your best foot forward.

In addition to being convincing, high-quality presentations and sales decks can make your whole brand look great, inspiring trust and helping you close the deal. I specialize in both executive and keynote presentations



ANIMATED VIDEOS

Average time: 8+ hours

Video and motion graphics are the most captivating way to explain things. They're shown to increase conversion rates by over 50% and they're easily sharable.



FOR MORE INFO:

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