

## TRACY CLAYMAN

**Tracy Clayman** is a dynamic corporate and community trainer, keynote speaker, educator, and author dedicated to empowering individuals and organizations to thrive. Tracy has worked with groups and individuals to enhance their overall health, happiness, and wellbeing. Specializing in topics such as happiness, positive thinking, and energy management, her insights are informed by a degree in Psychology and certifications in Positive Psychology and Happiness Studies.

Tracy's journey is one of resilience and reinvention. Like many, she has faced her share of obstacles and challenges. When her carefully crafted reality unraveled, she discovered the transformative power of optimism and intentional living. Embracing these principles, she has spent more than a decade inspiring others to do the same.

As the Corporate Training Director for SHINE in Kent, Ohio, Tracy merges research-based strategies with practical, actionable tools that create lasting impact. Her relatable and science-backed approach resonates deeply with audiences, empowering them to unlock their potential and embrace a life of fulfillment and purpose.

## QUALIFICATIONS

- BA Psychology
- Certification in Happiness Studies from the Happiness Studies Academy
- Reiki Master
- 200 hour Yoga Teacher Training graduate

## PUBLICATIONS

- Asha: Lessons in Hope and Life (a memoir)
- Women Who Dream
- Stories of Alchemy



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POWERED BY SHINE OHIO

# Tracy Clayman

DIRECTOR OF  
CORPORATE  
TRAINING





**Shine Corporate Training** delivers high-impact, heart-centered programs designed to elevate workplace culture, build resilient teams, and unlock human potential. Powered by Shine Ohio—an award-winning education and retreat center based in Kent, Ohio—we've been serving up best-in-class training since 2011.

Founded by Cortney Martinelli, a former Fortune 100 corporate leader with over two decades of experience, Shine blends evidence-based strategies with holistic wellness to bridge personal growth and professional development. Our team collaborates with organizations across industries to deliver transformative programs that stick.

Our growing list of clients includes nationally recognized organizations such as Sherwin-Williams; hospitals; locally owned financial institutions; nonprofits like Summit County Children Services; and national industry associations.

## Services

### SIGNATURE COURSES

FULL + HALF DAY OPTIONS

- Positive Psychology: Building a Resilient Workforce
- NeuroBoost: Unlock Brainwave Potential for Workplace Excellence
- Wellness Warrior: Understanding Your Energy
- CliftonStrengths for Teams and Managers

### 90-MINUTE WORKSHOPS

- The Power of Positive Thinking
- Managing Your Energy for Success
- Brainwaves + Breath (Intro to NeuroBoost)

### ADDITIONS

- Private Retreats
- Teambuilding Sessions
- Yoga/Chair Yoga
- Sound Baths/Therapy
- Meditation
- Breath Techniques



**Thousands of certifications awarded with five-star reviews from client/students; customer repeat rate of over 90%**



**Experienced facilitators with years of experience in business, and more importantly a positive, contagious vision.**



**Professional developed content, vetted with clients/students for over a decade and professional organizations.**



**Comprehensive programs that are simple, effective and affordable.**